AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

1-42. (Canceled)

43. (Currently Amended) An apparatus comprising:

storing means for storing a plurality of content items, the plurality of content items including a first content item and a second content item;

~~content classifying means for classifying the stored plurality of content items;~~

~~virtual channel assigning means for assigning the classified plurality of content items to a virtual channel;~~

~~arranging means for arranging the classified plurality of content items into the virtual channel;~~

input means for receiving a user input;

reproducing means for reproducing the first content item; and

selection means for ~~selecting either~~ skipping to the second content item[[,]] or selecting a position within the first content item,

wherein whether the selection means skips to ~~selects~~ the second content item or selects the position within the first content item depends ~~based~~ on a duration of the user input.

44. (Currently Amended) The apparatus according to claim 43, <u>further comprising</u> <u>a</u> ~~wherein: the~~ displaying means <u>for displaying</u> ~~displays~~ an indicator of a current replaying position.

45. (Currently Amended) The apparatus according to claim 43, <u>further comprising</u> <u>a</u> ~~wherein: the~~ content classifying means <u>for classifying the stored plurality of content</u> <u>items</u> ~~classifies~~, in accordance with a broadcasting time sequence, an order of recommendation rating for the user preference, or a viewing history of a user.

46. (Previously Presented) The apparatus according to claim 43, wherein:

the position within the first content item is selected by one of fast forward, rewind, slow, replay, or scene jump.

47. (Previously Presented) The apparatus according to claim 43, further comprising:

current time acquiring means for acquiring a current time; and

calculating means for calculating a change value by comparing the current time with a scheduled time for the first content item or the second content item, when the user operation is received.

48. (Previously Presented) The apparatus according to claim 43, wherein:

the plurality of content items are programs provided via ground stations, satellite wireless network, or wired network.

49. (Previously Presented) The apparatus according to claim 43, wherein:

the plurality of content items are comprised of visual and sound data.

50. (Previously Presented) The apparatus according to claim 43, wherein:

the plurality of content items are multimedia data or replay application programs.

51. (Currently Amended) A method comprising the steps of:

storing a plurality of content items, the plurality of content items including a first content item and a second content item;

~~classifying the stored plurality of content items;~~

~~assigning the classified plurality of content items to a virtual channel;~~

~~arranging the classified plurality of content items into the virtual channel;~~

receiving a user input;

reproducing the first content item; and

skipping to ~~selecting either~~ the second content item[[,]] or selecting a position within the first content item,

wherein whether ~~the selection of~~ the second content item is skipped to or the position within the first content item is selected depends ~~is based~~ on a duration of the user input.

52. (Previously Presented) The method according to claim 51, further comprising the step of:

displaying an indicator of a current replaying position.

53. (Previously Presented) The method according to claim 51, further comprising the step of:

classifying the plurality of content items in accordance with a broadcasting time sequence, an order of recommendation rating for the user preference, or past viewing history of a user.

54. (Previously Presented) The method according to claim 51, wherein:

the position within the first content item is selected by one of fast forward, rewind, slow, replay, or scene jump.

55. (Previously Presented) The method according to claim 51, further comprising the steps of:

acquiring a current time; and

calculating a change value by comparing the current time with a scheduled time for the first content item or the second content item, when the user operation is received.

56. (Previously Presented) The method according to claim 51, wherein:

the plurality of content items are programs provided via ground stations, satellite stations, wireless network, or wired network.

57. (Previously Presented) The method according to claim 51, wherein:

the plurality of content items are comprised of visual and sound data.

58. (Previously Presented) The method according to claim 51, wherein:

the plurality of content items are multimedia data or replay application programs.

59. (New) A computer-readable medium comprising instructions for causing a processor to execute a method, the method comprising:

storing a plurality of content items, the plurality of content items including a first content item and a second content item;

receiving a user input;

reproducing the first content item; and

skipping to the second content item or selecting a position within the first content item,

wherein whether the second content item is skipped to or the position within the first content item is selected depends on a duration of the user input.